



**Membership HUB**

Powered by QuickSeries

# The QuickSeries® Membership Hub App System

A dynamic and feature-rich App System that encompasses your association's multiple requirements, and eliminates the need for any other communication apps.



## Energize User Engagement

Offer your industry a trusted source of market intelligence and insight into key issues and policies.



## Connect Directly

Create a communication channel designed for the new labor force. Encourage interaction between executives, members and peers.



## Value for Members

Give your members an edge with added-value features, such as up-to-the-minute details on events and conferences and members-only perks.

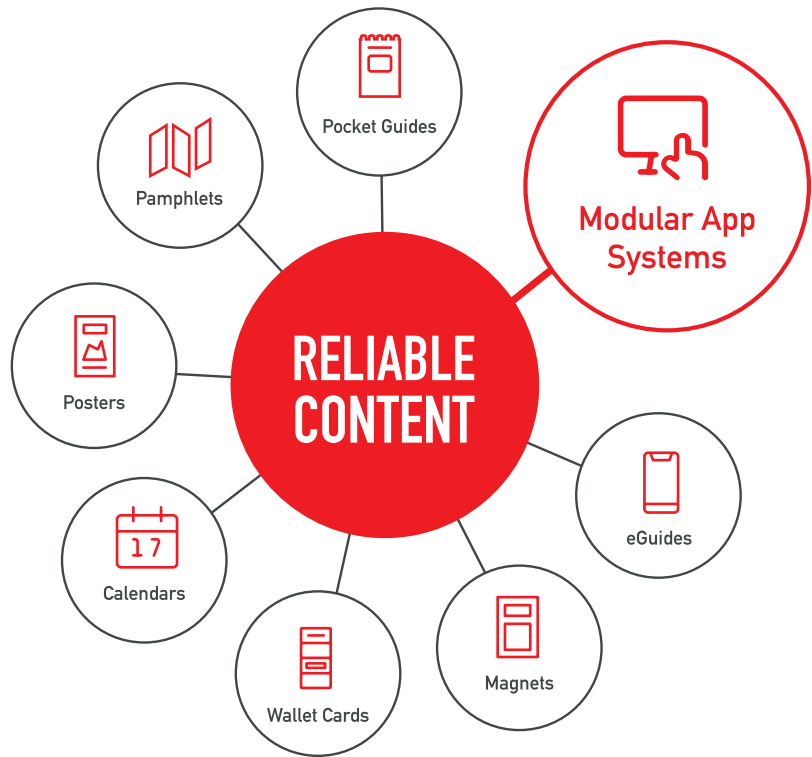
# We are content delivery experts

For over 25 years, QuickSeries Publishing has delivered critical information to the people who need it, when they need it. We are a team of content specialists, designers, software engineers and account managers who are passionate about creating innovative communication solutions to enrich lives and communities.

WE DELIVER TOTAL  
SOLUTIONS FOR YOUR

# 360

degree outreach



Some of the clients  
we have successfully  
launched apps with



**1992**

#### First publication released

Published in our signature pocket guide format.

**2010**

#### QuickSeries® Reader and eGuide launched

Our R&D team develops the QuickSeries® Reader – a way to deliver electronic versions of our guides.

**2016**

#### First App System launched

We forged ahead, releasing our trailblazing public security emergency preparedness app.

**2017**

#### 25<sup>th</sup> anniversary

With our core systems and more apps available for download every day, we're still just getting started!

# Our QuickSeries® App System breakdown

Our App Systems help you deliver effective content in an innovative and convenient format to drive community engagement. Now you can give your members access to vital information in one convenient package.

The App System has two parts: the Administrative Portal and the Mobile App. These parts work together to make communication better for association executives and members alike.

**1** The **Administrative Portal** is the manager's communication channel to their members. Its suite of tools helps association executives build growth and profitability with improved member engagement and retention.

**2** The **Mobile App** makes member interactions engaging and easy. Its innovative tools help members feel connected to the association and gain easy access to important information.



# Includes a Growing Selection of Modules & Features



## Authoring Tool CMS

Create advanced, visually-appealing documents that a regular CMS cannot.



## Mobile User Registration

Enjoy the benefits of an added level of security from public user registration.



## Advantages

Feature valued partners or exclusive deals in a dedicated promotional space.



## Resource Center

Provide immediate in-app access to a variety of relevant resources.



## Event Schedule

Keep members informed about the who, what, where and when of association events.



## Forms & Reporting

Gather member feedback or highly confidential reports that are delivered directly to the portal.



## News

Create informative news articles and push them out to all users at once.



## PDF & Video

Create personal libraries of PDFs and streaming videos with need-to-know info.



## eGuide Library

Easily access and browse a personal library of both self-published and QuickSeries® eGuides.

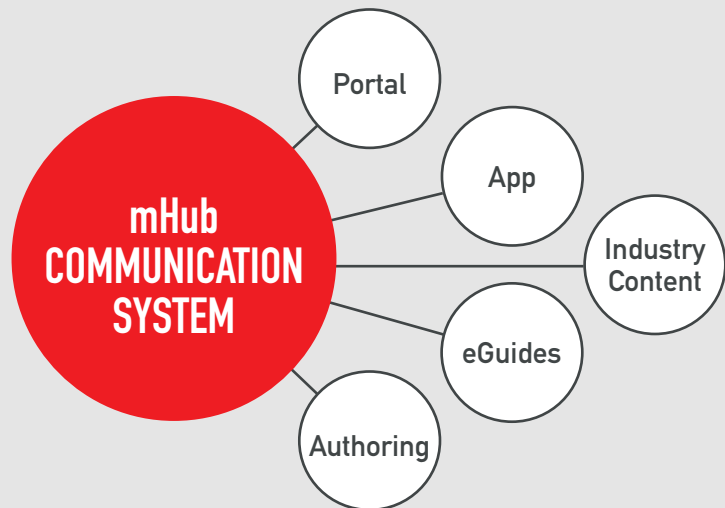
**Contact us to book your demo of these  
and many other features!**



# The QuickSeries® Membership Hub

Helping Professional and Trade Associations be the voice of their industries.

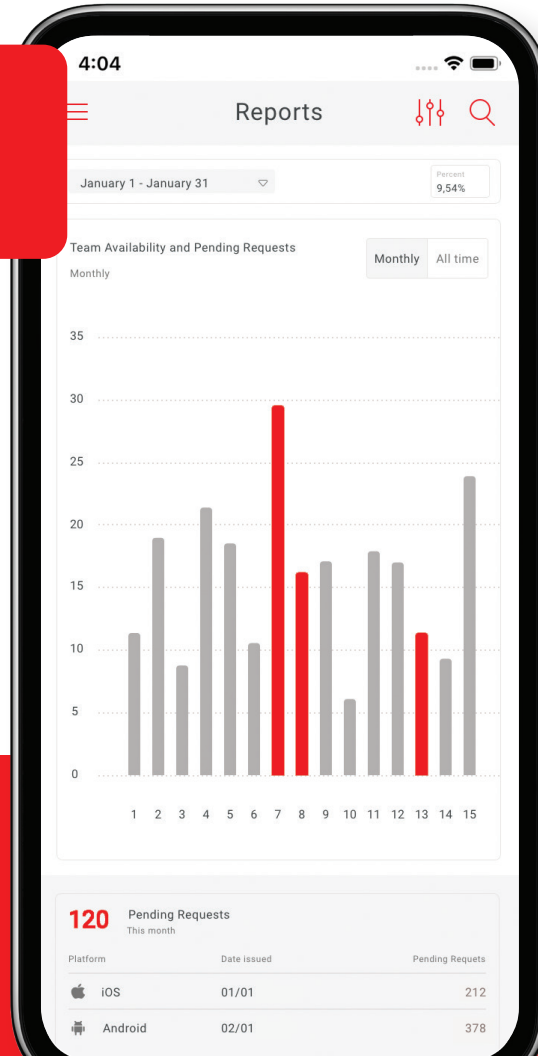
Our unique modular system allows associations to easily communicate with members



The feature-rich **QuickSeries® Membership Hub**

Address the needs of association members and administrators alike.

Dovetail your marketing and communication efforts to generate revenue and anchor official communications.



Promote participation and offer a digital journey as members join your association.

Engage and form professional relationships and renew memberships.

Ease your workload by instantly addressing all members at once with less fuss than traditional outreach campaigns.

# Integrating reliable content and software innovation

Give your membership  
an essential portable  
network and resource hub.

- ✓ Positive and personalized experience
- ✓ Trusted and valued resource
- ✓ Two-way communication channel
- ✓ Publicized events, conferences and webinars
- ✓ Revenue generation options
- ✓ Insight into membership acquisition and renewal
- ✓ Choice of eGuides from the QuickSeries library of content

**Book your demo**  
to explore the  
**QuickSeries® Membership Hub today.**

 1-800-361-4653

 [info@quickseries.com](mailto:info@quickseries.com)

 [www.quickseries.com](http://www.quickseries.com)



Reliable Content. Innovative Delivery.